



- ABOUT US
- MEETINGS & AGENDAS
- DEVELOPMENT OPPORTUNITIES
- PROJECT AREAS

## Hollywood

- About The Project Area
- Project Area Map
- Plans & Work Program
- Development Opportunities
- Permits & Land Use
- Quarterly Reports
- Public Meetings
- Community News & Events
- Community Resources
- Photo Gallery

Select another area



### Project Area Overview

The 1,107-acre Hollywood Redevelopment Project is located approximately six miles northwest of the Los Angeles Civic Center at the foot of the Hollywood Hills. The project is generally bounded by Franklin Avenue on the north, Serrano Avenue on the east, Santa Monica Boulevard and Fountain Avenue on the south and La Brea Avenue on the west. The Redevelopment Plan for the area sets forth an array of goals that include encouraging economic development; promoting and retaining the entertainment industry; revitalizing the historic core; preserving and expanding housing for all income groups; meeting social needs of area residents; providing urban design guidelines; and preserving historically significant structures. The project is included in the CRA/LA **Hollywood & Central Regional Area**.

### Quarterly Reports

 undefined [Hollywood](#)

### At A Glance

**Adopted Date:**  
May 7, 1986

**Amendments:**  
December 20, 1994  
May 20, 2003  
October 31, 2003

**Project End Date:**  
May 7, 2027

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### Staff Information

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### About the Project Area

General information about the project area including a description of the goals of the redevelopment plan and the conditions in the area at the time of adoption of the redevelopment plan.

### Project Area Map

This page contains a map of the redevelopment area and a link to a downloadable Adobe Acrobat copy of the project area map.

### Plans & Work Program

This page contains links to the redevelopment plan, the most recent implementation plan and copies of the **annual budget schedules** and work program narratives for the current year work program. Links to information about available grant and loan programs is also found on this page.

### Development Opportunities

The development opportunities page contains information about current program activities designed to encourage development in the project area. Links to any current **requests for proposals** are also available on this page.

### Permits & Land Use

The permits and land use page includes information about land use conformity within the project and as well as information about building permit approval.

### Public Meetings

This page includes schedules and other information about committee and other community meetings in the project area.

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### **Community News & Events**

A schedule of events that are taking place in the community can be found on this page as well as news articles and other important community information.

### **Community Resources**

The community partners page includes the names of many of the community-based organizations that the Agency has partnered with in the community.